



We know what employers want; we teach what employees need.

You know that your employees are among your greatest resources. Are you doing enough to help keep them motivated and productive?

The Workforce Development Center at Champlain College is ready to be your partner in maximizing the potential of your employees and achieving your long-term business goals.

Champlain College's Online and Continuing Education Division offers credit-bearing educational opportunities for working adults who want to improve, upgrade and master professional and technical knowledge and skills for their career development. As part of this Division, the Workforce Development Center is the gateway for businesses to use the opportunities offered by Champlain.

The Workforce Development Center takes a comprehensive approach in determining the best way to enhance workforce knowledge. We identify your employees' needs and provide education and training opportunities, including customizable credit courses, professional certificates, bachelor's degrees and master's degrees. We know that matching your business needs with our tech savvy, responsive programs will provide your employees with a targeted, relevant education that will have a direct impact on their productivity, their career development and their personal well-being.

THE DIFFERENCE BETWEEN INVESTING IN EDUCATION AND RECEIVING INFORMATION.

When you offer educational opportunity, you're investing in your employees' and their careers with your company. We take the long view of business growth that focuses on employee retention. We go beyond the short-term, information-based programs and look to the long-term goals of enhancing your employees' job skills and professional development as they build their careers, and build your company.

ARE YOUR EMPLOYEES PREPARED FOR THE CREATIVE/ INNOVATIVE ECONOMY?

In order to meet the demands of a new economy, your employees need to integrate the use of technology, possess strong critical thinking and organizational skills, financial and human resource management skills, and strong writing and verbal skills. Champlain can help you keep up and take the lead now and in the future.

HOW CAN WE HELP?

The Workforce Development Center was established specifically to meet the workforce needs of large and small businesses. With Champlain College's strength behind us, the Center will bring the needed expertise to assess your workforce challenges and arrive at solutions. Champlain College has a well-deserved reputation of understanding business and we will deliver a program that is right for your company and employees. We ask:

- What training needs do you have?
- How can you best target your training budget to accomplish your objectives?
- What are your long-term business goals?
- In what ways will your workforce have to evolve in the next five years in order for you to meet your growth goals?

To meet your immediate needs, we offer professional certificates in specific areas including Information Technology, Business, Accounting and Human Resource Management in addition to our undergraduate and graduate degree programs. Classes are offered on campus, day and evening, or online.

Investing in your employees' productivity will yield the best return-on-investment you can get!

For a complete list of courses, visit champlain.edu/cocce.

WHY CHAMPLAIN?

- We're not fair-weather friends. We build lasting relationships that will carry through all the cycles of your business.
- We are small enough to be responsive yet big enough to be connected. We are innovative, ever-evolving and close to the business community.
- Our courses target business skills, state of the art computer applications, writing, software engineering and legal studies.
- Corporate tuition discount plans are available. E-mail Workforce Development Center Director Melissa Hersh at hersh@champlain.edu.
- In-house at your location, online or on Champlain's campus, with all the attendant advantages of our facilities, which can be leveraged to meet your needs.
- We provide educational advising, counseling and planning.

CONNECTIONS

Champlain is tied into the business and economic development communities. As your liaison, we can link you to our strategic partners:

- Vermont Information Technology Center: www.champlain.edu/corporate/vitc
- Lake Champlain Regional Chamber of Commerce: www.vermont.org
- Greater Burlington Industrial Corporation (GBIC): www.vermont.org/gbic
- Lake Champlain Workforce Investment Board: www.vermont.org/workforce
- Vermont Department of Economic Development: www.thinkvermont.com
- Vermont Chamber of Commerce: www.vtchamber.org
- Burlington Business Association: www.bbavt.org
- Champlain Valley Educator Development Center: <http://campus.champlain.edu/cvedc>

For more information visit www.champlain.edu/workforce or contact Melissa Hersh at (802) 865-5402 or hersh@champlain.edu.